

# LIOR MAMON

Content developer specializing in innovative ways to deliver high-quality visual media. Particularly skilled in communicating complex scientific knowledge in straightforward and engaging language; focused on transforming the complicated to coherent, abstract to tangible, and dull to beautiful.



0546559189



liormamon@gmail.com



www.linkedin.com/in/LiorMamon



https://vimeo.com/liormamon



lior\_mamon



## VIDEOGRAPHER / EDITOR

*FREELANCE*

**2021**

- Shot and edited in-depth interviews featuring key figures from the fields of Nature Conservation and Environmental Planning for a documentary project commissioned by the National Library of Israel and the Society for the Protection of Nature in Israel.
- Managed Social Media platforms for Imagine Science Films, an annual New York based science films festival.

## VISUAL CONTENT MANAGER

*MAYSLITS KASSIF ARCHITECTS*

**2016 - 2017**

- Managed social media platforms, magazine publications, and photo shoots. Used InDesign to create project portfolios for clients presentations.
- Oversaw MKarch's website design, construction, and maintenance using wordpress.
- Researched new international urban planning and ecology concepts and standards.

## VIDEO CONTENT CREATOR

*ISRAEL SOCIETY OF ECOLOGY AND ENVIRONMENTAL SCIENCES*

**2017 - 2021**

- Wrote, directed, shot, edited and produced short films to raise awareness for issues relating to climate change.
- Performed in-depth research and interviewed scientists and experts to create compelling storylines.
- Collaborated with different environmental organizations and entrepreneurs to achieve common goals.

## RESEARCH ASSISTANT

*WEIZMANN INSTITUTE OF SCIENCE*

**2014 - 2016**

- Assisted in clouds microphysics, dynamics and thermodynamics research
- Used code and matlab to learn more about clouds' lifting condensation level.
- Collaborated with colleagues to share insights, receive feedback, and hit project goals.

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## EDUCATION

### HUNTER COLLEGE, THE CITY UNIVERSITY OF NEW YORK

**2019 - 2023**

*INTEGRATED MEDIA ARTS MFA*

Advanced studies in multi-disciplinary, socially engaged, nonfiction media making

### TEL AVIV UNIVERSITY

**2010 - 2014**

*B.SC. IN GEOPHYSICS, ATMOSPHERIC AND PLANETARY SCIENCES*

Undergraduates studies in theoretical and applied aspects of Earth Sciences.

## Certifications

**ONCOURSE, 2021**

10-Week Cinematography Course with Cinematographer Guy Raz

**JUMP CUT, School for Editors and Animators, 2018**

10-Week Adobe After Effects Course

**NEW YORK FILM ACADEMY, 2017**

1-Month intensive filmmaking workshop

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## SKILLS

Research • Content Curation • English • Writing • Short Films • Documentary Filmmaking • Avid Media Composer • Premiere Pro • After Effects • Photoshop • Illustrator • Indesign